

MAPS 2018 Awards Gala

Saturday, April 28, 2018 at 5:30 pm
Royal Sonesta Hotel, Cambridge, MA



Sponsorship Agreement Form

- Diamond Sponsor - \$40,000
- Emerald Sponsor - \$20,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$8,000
- Silver Sponsor - \$6,000
- Bronze Sponsor - \$3,000

Please check here if you would like MAPS to send you an invoice.

CONTACT INFORMATION:

Name & Title	
Company/Organization	
Mailing Address	
City, State & Zip code	
Telephone/Fax	
E-Mail	

Authorized Signature: _____ Date: _____

Whom can we contact about your Program Book & Community Directory advertisement & other benefits?

Contact Name	Email	Telephone

Please return this signed Sponsorship Agreement Form and your Company LOGO to:

MAPS, 2018 Awards Gala, Attention: Andrew Carten, 1046 Cambridge Street, Cambridge, MA 02139 by **Friday, January 19th, 2018**. Or, email to acarten@maps-inc.org. For more information call (617) 864-7600 or visit www.maps-inc.org

Full Page Program Book Advertisement dimensions: 7.25" wide x 9.75" high; 600 dpi requested for graphics, logos and camera-ready ads. Any questions, please contact Andrew Carten, acarten@maps-inc.org, (617) 864-7600.

MAPS 2018 GALA SPONSORSHIP OPPORTUNITIES & BENEFITS*

□ Diamond Sponsor - \$40,000 +

- ✓ Presenting Remarks (*3 minutes*)
- ✓ Name & Color Logo on the Front Cover of Gala Program Book & Community Directory
- ✓ Name & Logo in the Awards Gala Invitation and all Gala publicity materials (listed as presented by), including Facebook event page, MAPS homepage, Gala page, and 2 Gala promotional emails
- ✓ Recognition by the Executive Director during his speech at the Gala
- ✓ Full COLOR advertisement with *Diamond Emblem* in the Gala Program Book & Community Directory.
- ✓ 40 complimentary Gala tickets with wine service at table
- ✓ Exhibit Booth/Table
- ✓ Logo on Step & Repeat Banner on the Red Carpet
- ✓ Color Logo shown during Gala multi-media PowerPoint presentations
- ✓ Quote in post-Gala Press Release
- ✓ Enhance customer relationships through **hospitality opportunities** –Host an educational workshop at MAPS; Generate qualified leads for your business

□ Emerald Sponsor - \$20,000

- ✓ Emerald Sponsor Remarks (*2 minutes*)
- ✓ Name & Color Logo in 2nd place on the Front Cover of Gala Program Book & Community Directory
- ✓ Name & Logo in the Awards Gala invitation and all Gala publicity materials, including Facebook event page, MAPS homepage (linked to company's website), Gala page, and 2 Gala promotional emails
- ✓ Recognition by the Executive Director during his speech at the Gala
- ✓ Full COLOR advertisement with *Emerald Emblem* in the Gala Program Book & Community Directory
- ✓ 30 complimentary Gala tickets with wine service at table
- ✓ Exhibit Booth/Table
- ✓ Logo in second place on Step & Repeat Banner on the Red Carpet
- ✓ Color Logo shown during Gala multi-media PowerPoint presentations
- ✓ Enhance customer relationships through **hospitality opportunities** –Host an educational workshop at MAPS; Generate qualified leads for your business

□ Platinum Sponsor - \$10,000+

- ✓ Platinum Greetings (*1 minute*)
- ✓ Name & Color Logo in 3rd place on the Front Cover of Gala Program Book & Community Directory
- ✓ Name & Logo in the Awards Gala invitation and all Gala publicity materials, including Facebook event page, MAPS homepage (linked to company's website), Gala page, and 2 Gala promotional emails
- ✓ Recognition by the Executive Director during his speech at the Gala
- ✓ Full COLOR advertisement with *Platinum Emblem* in the Gala Program Book & Community Directory
- ✓ 20 complimentary Gala tickets
- ✓ Informational Stand at the Gala Reception area
- ✓ Logo on Step & Repeat Banner on the Red Carpet
- ✓ Color Logo shown during Gala multi-media PowerPoint presentations
- ✓ Enhance customer relationships through **hospitality opportunities** –Host an educational workshop at MAPS; Generate qualified leads for your business

Continued on other side...

□ Gold Sponsor - \$8,000+

- ✓ **Name & Logo** in the Awards **Gala invitation**
- ✓ **Name & Logo** in Gala publicity materials, newspaper ads, MAPS newsletter, Gala articles, press release and Facebook page
- ✓ **Logo on MAPS' website** with link to company's website
- ✓ **Recognition by the Executive Director** during his **speech at the Gala**
- ✓ **Color Logo** shown during Gala multi-media PowerPoint presentations
- ✓ **Full black & white advertisement** with *Gold Emblem* in the Gala Program Book & Community Directory
- ✓ **15 complimentary Gala tickets**
- ✓ **Informational Stand at the Gala Reception area**
- ✓ Enhance customer relationships through **hospitality opportunities** –Host an educational workshop at MAPS; Generate qualified leads for your business.

□ Silver Sponsor - \$6,000+

- ✓ **Name & Logo** in the Awards **Gala invitation**
- ✓ **Name & Logo** in Gala publicity materials, newspaper ads, MAPS newsletter, Gala articles, press release and Facebook page
- ✓ **Logo on MAPS' website** with link to company's website
- ✓ **Recognition by the Executive Director** during his **speech at the Gala**
- ✓ **Color Logo** shown during Gala multi-media PowerPoint presentations
- ✓ **Full black & white advertisement** with *Silver Emblem* in the Gala Program Book & Community Directory
- ✓ **10 complimentary Gala tickets**
- ✓ Generate qualified leads for your business

□ Bronze Sponsor - \$3,000+

- ✓ **Name & Logo** in the Awards **Gala invitation**
- ✓ **Name & Logo** in Gala publicity materials, including newspaper ads, MAPS newsletter, Gala articles, press release, Facebook page and MAPS' website with link to company's website
- ✓ **Recognition by the Executive Director** during his **speech at the Gala**
- ✓ **Color Logo** shown during Gala multi-media PowerPoint presentations
- ✓ **Full black & white advertisement** with *Bronze Emblem* in the Gala Program Book & Community Directory
- ✓ **5 complimentary Gala tickets**
- ✓ Generate qualified leads for your business

**All benefits are contingent upon MAPS receiving all appropriate information and collaterals such as logos, graphics, ads etc. by stated deadlines. Logo will appear from signup as sponsor to one month after the Gala.*